

THE ALLY

IMPACT STORY - Jimmie Gabel - Vice President Client Services

NAMES OF CLIENTS AND COUNSELORS ARE WITHHELD FOR CONFIDENTIALITY PURPOSES.

Mary was sexually assaulted by a boyfriend over 5 years ago but hadn't faced the trauma that she deeply buried to get herself through life. Recently, Mary's daughter was sexually assaulted, and it brought back the trauma from her own past. Suddenly, Mary wasn't okay anymore. Mary couldn't handle the emotions that came bubbling up unexpectedly and didn't know how to handle the feelings that came when her traumatic memories were triggered by her daughter's sexual assault.

Mary stated: *"From my first contact with Hope Alliance, they were sensitive, caring, and concerned for my daughter's and my safety and wellbeing. My counselor guided me through this challenging and terrible time in my life and I am so grateful for this because it saved my life and helped me become ME again. Hope Alliance's help made me see that I am not defined by what happened to me."*



Mary also explained that her counselor at Hope Alliance was the first counselor she met with that truly took the time to understand what she was going through and had the patience and wisdom to guide her through her repressed trauma in order to begin healing. Mary further exclaimed that she is "so thankful for my experience with my counselor and for the amazing resource that is Hope Alliance. Hope Alliance is a critical resource for women and children, and I would turn to them again in a heartbeat if I needed help."



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IMPACT DATA

Hope Alliance collects every piece of data we can. We believe in reporting on all our Direct Services in a straightforward, transparent way. At the same time, Hope Alliance is equally dedicated to spending a donor's contribution as effectively and efficiently as possible.



Hope Alliance provided the following services year to date as of May 2024:

Total number of clients served = 1,834
Total number of service sessions provided = 11,231
Total Sheltered Nights of Safety provided = 3,731
Total number of sheltered clients served = 229
Total number of Hotline calls answered = 1,553
Total web-based Crisis Chats answered = 231
Total sexual assault accompaniments = 76

We keep track of more data than shown above, By doing so, we attempt to let our donors know what we accomplish with their financial support. However, the point is that donors ought to know that Hope Alliance is dedicated to helping clients break the cycles of abuse in which they live.

"Alisar is very patient and open minded and generous. I appreciate her very much."

"I have truly enjoyed my sessions and have found a deeper understanding of myself and my past."

MORE IMPACT DATA

Continuously evaluating and refining our programs based on insights gained from our clients' exit surveys demonstrates a commitment to evidence-based practice and ongoing improvement. It also underscores our organization's dedication to meeting the evolving needs of our clients and maximizing the impact of our services.

Clients exiting our care in May 2024 told us the following:

- **89% FEEL SAFER,**
- **73% FEEL LESS ALONE,**
- **80% FEEL MORE HOPEFUL,**
- **93% FEEL POSITIVE OF GOAL PROCESS**
- **73% LEARNED MORE ABOUT FAMILY & SEXUAL VIOLENCE, AND**
- **96% WAS THE OVERALL SATISFACTION RATING.**



When our clients tell us we helped them save their lives, the survey results above support their claim.

ALLY OF HOPE SPOTLIGHT



Kalahari Resorts, located in Round Rock, TX, has been a dedicated supporter of Hope Alliance since 2021. This indoor water park and resort, which also features a convention center for various events, has contributed to Hope Alliance through sponsorships and silent auction donations.

Kalahari boasts a wide range of amenities, including two waterparks, luxury accommodations, multiple dining options, and a full-service spa. All hotel stays include access to the waterparks, and day passes are also available for purchase. Kalahari has locations throughout the US, including Texas, Pennsylvania, Ohio, Wisconsin, and Virginia.

Over the past three years, Kalahari has hosted Hope Alliance's annual Staff Development Retreat, and for the past four years, it has hosted the Annual Allies of Hope event. Hope Alliance is grateful for this partnership and looks forward to continuing it in the future.



HOPE ALLIANCE VOLUNTEER SPOTLIGHT



I recently returned to school for Social Work, and a class in my degree plan led me to investigate a place to volunteer within my community. Since my past could have led me to a place like Hope Alliance, and then learning how Hope Alliance directly supports those who have taken the huge and courageous step of standing up and fighting for themselves, their futures, and their safety led me to volunteer here.

Hope Alliance is such a wonderful place to volunteer! It is an honor to cover the front desk, greet clients, and answer those brave first phone calls for support. Organizing donations and the client areas at the main office also brings me great joy. I am also eagerly waiting for the next Advocate Training so that I can become even more active with the support process and successes of Hope Alliance. However, the best part of volunteering is directly witnessing people receive support and resources to help them gain self-confidence, strength, freedom, and safety. Plus, the other volunteers and the staff are amazing and make being there welcoming, comfortable, and enjoyable.

Frankie Hamilton



Do you have a little extra time on your hands? Hope Alliance can always use your help. If you are Interested in becoming a volunteer, then click [Here](#) to go to the volunteer page on our website. Check out how to get involved and what different opportunities we have.

Sandra Zamora Guerrero, Resource Development & Volunteer Coordinator

HOPE ALLIANCE FUNDRAISING EVENT NEWS

The **18th Annual WoMen Fore Hope Golf Tournament** is scheduled at Cimarron Hills Golf and Country Club for August 12, 2024. Tee Time is 9:00 AM. Click [HERE](#) to register a team or to become a sponsor for this iconic event!

Breakfast and lunch will be provided. Our silent auction will begin at 8:00 AM and don't forget to purchase your raffle tickets to win \$2,000 in gift cards!



Keller Williams Cedar Park Red Day Event: This was a nonprofit organization event to help spread the word about nonprofit organizations in the community, aiming to support them in receiving donations and support.

The **6th Annual Allies of Hope Awards Dinner** took place on May 18, 2024, at the Kalahari Resorts and Convention Center. We were honored to celebrate our local law enforcement agencies and their officers selected for our Blue Star Officer of the Year Award. We also acknowledged Hope Alliance's 40th Anniversary with the theme of the event being 1984! Over \$54,000.00 raised for this event!



HOPE ALLIANCE PREVENTION EDUCATION

Over the last three months, we've been happy to continue our partnership with The NEST and are excited to continue the partnership next school year.



We have been in talks with both The Georgetown Public Library and Southwestern University about partnering together starting next school year.



Earlier in the year, Greg Norwood, our Prevention Education Coordinator was interviewed for a podcast called The Mariposa Method. Greg spoke about Hope Alliance, Prevention Education, and the other services we offer. That episode was released the third weekend of June.

Hope Alliance's Prevention Education Program utilizes four core components in our community work:



RPE organizations use the following core components of community-level work:

Image Courtesy: Centers for Disease Control and Prevention

- **Know your community** – through an active, ongoing process to identify community dynamics and readiness.
- **Cultivate relationships** – intentionally cultivate inclusive and mutually respectful relationships within the community.
- **Involve Youth and allow them to guide programming** – promote opportunities for youth and young adults to inform, plan, and lead community-level work.
- **Foster a supportive environment** – encourage communication that values everyone's opinions and enhances their ability to affect change.
- **Foster cross-collaboration** – understand the causes of violence and factors that can protect people. Violence can include sexual violence, intimate partner violence, and bullying. These forms of violence often share similar root causes. Identify and foster partnerships that align with sexual violence risk and protective factors. Support mutual collaboration and collective action while honoring the group's capacity.
- **Be action-oriented** – cultivate and support the progressions of community-based initiatives based on readiness.
- **Promote community ownership and leadership** – foster shared decision-making to strengthen leadership and sustainability. Highlight, enhance, respect, and celebrate progress.

HOPE SPEAKS - STAFF SPOTLIGHT

Name: *Zoe Armstrong*

Job Title: *Grant Director*

Length of time employed at Hope Alliance:
2.5 years

Hometown: *Pflugerville*

Fun Fact About Me: *I am technically a blackbelt (I was 12).*

During time away from work I enjoy:
Reading, playing pickleball, and taking my dog to the dog park.



The most rewarding thing about working at Hope Alliance: *Being able to make a direct impact in the community that is generational. In addition, working for a team and agency that is supportive and passionate about Hope Alliance's mission.*



Fast Favorites

Food: *Chinese*

Activity: *Hanging out with friends and family*

Color: *Pink*

Movie/TV Show: *Greys Anatomy*

Supervisor comments about Zoe:

Zoe is an exceptional member of the Resource Development Team. She consistently increases our grant funding year after year and always assists other team members with volunteers, donations, prevention education, community engagement, and fundraising. Thank you, Zoe, for all your hard work!

FROM THE CEO - Richard M. Brown, Ed.D.

“Tree of Life” images like the one to the right, symbolize many things to many people. To me, this “Tree of Life,” is meant to extoll the joy of life brought on by the benefits of wisdom gained via living a long life in service of others, honor, profit, happiness, and knowing that Hope Alliance delivers HOPE to those who need it most.

You can help Hope Alliance Deliver HOPE to victims of Domestic Violence and/or Sexual Assault well into the future by remembering Hope Alliance in your estate plans. The most common, efficient, and effective way to do that is to make a bequest to Hope Alliance through your Last Will and Testament.

Bequests come in many different “sizes and shapes,” and all are customizable to your intentions. The types of bequests possible in a Last Will and Testament are:



- 1. General Bequests** - A general bequest describes a gift of a specific dollar amount, rather than a particular asset or property, made to someone or some entity through your Will. For example, you might state “I hereby give \$100,000 to Hope Alliance,” rather than stating “I hereby bequeath my primary residence at 123 Main St. to Hope Alliance.” Although, we would accept the home too! The bequest is paid using the general pool of assets in your estate.
 - 2. Specific Bequests** - Specific bequests describe a provision in which you allocate specific assets to a beneficiary such as Hope Alliance. The asset could be a piece of jewelry, a painting, a car, or any other specific type of asset. It is important to provide a detailed description of the asset to avoid any confusion in the distribution of the asset.
 - 3. Residuary Bequests** - If your executor distributes all the assets you have listed in your Last Will, and assets and property remain undistributed, then these assets are called residuals. They can be gifted through a residuary bequest from the remainder of your estate. Because of this, a residuary bequest does not name any specific property or dollar amount, and in many cases, the residuary bequest makes up the bulk of the estate. While the remainder of an estate, could be small, the size of the residuary bequest will always depend on the size of other types of bequests that were made, along with any debt and tax payments made from the estate.
 - 4. Demonstrative Bequests** - A demonstrative bequest includes specific instructions for how a particular asset or dollar amount should be distributed. For example, you could make a demonstrative bequest by stating “I hereby leave \$100,000 to Hope Alliance to be paid from my investment account at Charles Schwab.” This type of bequest is like a general bequest, but the key difference is that a demonstrative bequest specifies where the dollar amount should come from, or how a specific asset should be distributed. If that particular asset is sold or changes in value during your lifetime, it will be necessary to update any related demonstrative bequests in your Will.
 - 5. Percentage Bequests** - Those concerned about fluctuations in the value of their estates often make percentage bequests. “I hereby bequeath 50% of my estate to Hope Alliance.” Percentage bequests can be a practical solution for dividing your estate between beneficiaries, and charities by proportion rather than by dollar value or property. This can also help ensure that each of your beneficiaries receive the proportions desired, regardless of the size or value of the estate at the time of distribution. This may require your executor to liquidate and sell property and assets to be able to divide up your estate. These are instructions that you should consider including to help guide any necessary decision-making.
 - 6. Contingent Bequests** - A contingent bequest is only fulfilled after other conditions are met. This means that it is not guaranteed, making it unique from other types of bequests. An example of how a contingent bequest might be worded is: “I hereby leave \$100,000 to Hope Alliance, but only on the condition that it is in good standing with their auditors. In this example, Hope Alliance will only receive the bequest if their most recent audit is clean and without accounting infractions. In general, contingency bequests are specific in nature and are not made if the contingencies are not met.
- Create your Last Will and specify your bequests today. Please make a bequest to Hope Alliance and tell us about it so we can continue to deliver HOPE to those in need in the future. By using different types of bequests in a Last Will, you can carefully craft how you want your Legacy of Hope to be passed on.**

WE'RE GETTING CLOSER!



June 28, 2024, Was A Momentous Day!

Hope Alliance's Groundbreaking Ceremony on June 28, 2024, marked both an "end" and a "beginning!" The day marked a time in which Hope Alliance is nearing the end of a long, difficult, City of Leander, Zoning and Permitting process that started in December 2020. At this moment, we believe we are within a month of acquiring the fourth of four permits required to develop our property and build our long-awaited, new Hope Center.

When the fourth and final permit is acquired, it will mark the beginning of a 12 to 15 month building process that will result in a new, 43,500 square foot Hope Center housing an emergency shelter with 96 beds, as well as counseling, play therapy, hotline, college intern, staff office, conference room, commercial kitchen, dining hall and co-locator spaces. Hope Alliance also plans to provide the medical office space, supplies and rest room facilities needed for Sexual Assault Nurse Exams (S.A.N.E). The new Hope Center will enable Hope Alliance to combine three facilities into one and have co-locators that also provide programs and services that help victims become survivors. Some of the co-locators will include a representative of the District Attorney's Office, County Attorney's Office in case victims want to press charges against their perpetrators. Goodwill Industries will provide educational programs for our clients. Asian Family Support Services of Austin will have office space to collaborate with victims of Asian-specific cultures. We are currently in discussions with other potential co-locators including the Children's Advocacy Center, a mental health agency, and an anti-human trafficking agency with which to collaborate.

Supporting our efforts and attending the Ceremony were: a State Representative, two County Commissioners, two Leander City Council Members, the new Leander City Manager, Cedar Park City Council Members, the Williamson County Sheriff and some of his officers, representatives from the Leander, Liberty Hill, Round Rock and Hutto police departments, the District Attorney's office, the Children's Advocacy Center, Asian Family Support Services of Austin, Aquila Commercial, our Project Manager, S.Watts Group, our General Contractor, Vickrey Assoc., our engineering firm, Hope Alliance Staff and Board Members as well as current donors. In addition, NBC, CBS news affiliates and the Community Impact Newspaper covered the Ceremony. There were at least 110 enthusiastic supporters of Hope Alliance in attendance. For more pictures of the event, go to www.hopealliancetx.org. There is a continuous loop of Groundbreaking Ceremony pictures on the landing page of our website.

Finally, attendees took the opportunity to vote on one of three different Room Sign designs they liked the most. The installation of Room Signs begins in the final phase of construction, so, there is plenty of time for you to choose a naming opportunity and reserve the space of your choice! The signs will identify the office spaces and the name of the donor who contributed the funds required to build the office. Donors can also reserve naming opportunities in the new Hope Center in memory of loved ones who already passed or in honor of those for special, personal reasons. The room sign design that received the most votes is to the right. ➡

